

CEEIN Meeting Minutes
Friday, February 15, 2002
State Water Resources Control Board (host)

Members in Attendance:

Tom Mays, State Water Resources Control Board
Holly Sheradin, State Water Resources Control Board
Kay Antunez, California Department of Forestry and Fire Protection
Annie Kohut Frankel, California Coastal Commission
Sylvia Gude, Department of Fish and Game
Lisa Kunz, Department of Toxics Substances Control
Brian Miller, Resources Agency
Donna Pozzi, California State Parks
Carolyn Tucker, Department of Water Resources
Joanne Vorhies, Integrated Waste Management Board
Laurie Monserrat, Office of Environmental Health Hazard Assessment
Karen Kawanami, The Walt Disney Company
Phaedra Bota, Department of Boating and Waterways
Susan Knadle, Office of Environmental Health Hazard Assessment
Bill Andrews, California Department of Education
Charles Kersey, California Air Resources Board
Kathy Strickley, Department of Conservation

What's New in Your World?

Bill Andrews, California Department of Education – Bill provided his information under the agenda item pertaining to the environmental education plan update.

Susan Knadle, Office of Environmental Health Hazard Assessment – Job Shadow day at Cal/EPA on April 2nd. One Sacramento high school was chosen to participate. Holly may be able to set up a water quality sampling demonstration for that day.

Tom Mays, State Water Resources Control Board – will make recommendations to Trish to give comments on the CEEIN Environmentality subcommittee and email to all CEEIN members. Tom has been meeting with Adopt-a-Watershed to see how it would fit into the SWRCB's education program.

It was mentioned that a committee should be developed that would be responsible for communicating with the top administrative folks.

CEEIN members agreed that the Cookbook should be reviewed and updated each year.

Donna Pozzi, State Parks – Working with California Justice for Biodiversity (who produce Cal Alive) on joint project. Continuing to develop posters for various Diversity months. Just released a poster for Black History month and Women's History month poster will be out in March. Currently working with Hue Henson on the TV series "California Golden Parks".

Kay Antunez, California Department of Forestry and Fire Protection - In March e-mail address will change to Kay.Antunez@fire.ca.gov. Project Learning Tree is hosting Billy B – a Children's

musician at the annual LA-EE Fair in Arcadia on March 9th. He will then perform at an elementary school in Long Beach. The music focuses on energy education – a new focus within the Project Learning Tree program.

Annie Frankel, California Coastal Commission – The 2001/2002 Whale Tail Grants have been approved by the Coastal Commission. Fifteen competitive grants were awarded; grantees include the CA Dept. of Fish and Game, Berkeley-based Estuary Action Challenge, Mattole Restoration Council in Humboldt County, Literacy for Environmental Justice in Bayview Hunters Point, and the University of Southern California Sea www.coastal.ca.gov/publiced/W10a-2mm2.pdf.

A Project Coordinator, Kristina Finstad, has begun work coordinating the upper Newport Bay Restoration Education Project. Kristina is based out of the County of Orange's office on Shellmakers Island in upper Newport bay. Among other activities, she will be launching a volunteer, community- and school-based restoration program in Upper Newport Bay. Additionally, she will be surveying environmental educational resources in Orange County in order to compile a new curriculum to be used as a complement to the Restoration Project. If anyone is interested in assisting in or viewing Kristina's work, please contact Eben Schwartz at (415) 904-5210 or eschwartz@coastal.ca.gov.

Kathleen Strickley, Department of Conservation – Providing School Assemblies to counties that have newly established curbside recycling programs. Recycle Tex Show will reinforce positive recycling behaviors. It is Recycle Rex's 10th birthday and will be organizing activities and celebrations during Earth Day. Collaborating with CIWMB to share booth space at the Earth Day venues statewide. Also, targeting smaller venues where the recycling message is both needed and desired.

Phaedra Bota, Department of Boating and Waterways – Outreach at boat shows to promote water safety and clean waterway messages. Los Angeles Boat Show, March 2-10th and Sacramento Boat Show on March 13-17th. Target audience will be anglers who tend not to believe they are boating when fishing from a boat. Half of the boating fatalities in 2000 were persons engaged in fishing activities. Half again of these were intoxicated. We will be distributing water wallets for displaying fishing licenses. There is a sober boater message printed on them along with DBW contact information.

Copies of our 2002 Safe & Wise Water Ways calendar from our annual poster contest are available through the Cal Boating Education Unit to anyone on request. The wonderful art of all 90 finalists will be on display in the Capitol for National Safe Boating Week, May 18-24th.

Holly Sheradin, SWRCB – Participating in the Sacramento area CREEK Week events on April 12th and April 20th. Taking Citizen Monitoring program information to Lake Tahoe Environmental Education Committee's Earth Day celebration at North Star on April 20th. Providing citizen monitoring training in Middletown on March 8 & 9th. Attending and providing support to the Clean Water Team monitors in Lake Tahoe on March 11th. Attending LTEEC meeting to continue planning for Earth day and Snapshot day. Providing citizen monitoring workshops at Coachella WD and El Centro Farm Bureau on March 22 & 23. Attending the Sacramento River Watershed program's Outreach and Education committee meeting on April 3rd to assist in plans for area workshops. April 10 & 11th in Oakhurst, CA I will be an Envirothon (high school competition program) aquatic and problem solving judge.

Carolyn Tucker, DWR - Creek Week - DWR will be printing brochures, bookmarks and passports for the event on April 20th.

Worked the CEEIN booth at the CABA Conference and did the water cycle bracelet activity with teachers – very popular.

Provided DWR's California Water Story video to group of So. Ca. water agencies designing a course on water for teacher at CSU, San Bernardino.

Provided assistance to staff at Millerton Lake / Friant Dam planning a water education center.

Joanne Vorhies, CIWMB – Project Learning Tree: Municipal Solid Waste Module has been translated into Spanish and was presented by Kay Antunez at the CABA in January.

Laurie Monserrat, OEHHA – Converting OEHHA website to meet Governor's mandate.

Sylvia Gude, Department of Fish and Game - Attended CREEC Region 3 meeting in Auburn at Placer Nature Center. Participated at the CEEIN exhibit at CABA on February 2. This weekend Project Wild will provide activities at Duck Days festival in Davis organized by CA Waterfowl Association. Will be conducting Project Wild workshops at upper Newport Bay on February 20-22nd.

Lisa Kunz, DTSC - Attending conferences for industry and government entities, and have been distributing EE materials, such as the CEEIN brochure (why not!). Interest has been positive. DTSC Office of External Affairs, which the Education and Outreach Unit is under, is without a permanent Deputy Director. Jim Marxen is now Acting Deputy Director.

Karen Kawanami, Disney Company – See Karen's update under the agenda item "Disney Update".

Agenda Additions: Tom Mays, who chaired the February meeting, requested that Bill Andrews' agenda item be moved up to immediately precede discussion on the committee structure. The group approved of the agenda revision.

Information Items

- a. The revised list of members was circulated for review.

Update on Environmental Education Plan- Bill Andrews: CREEC conference will piggyback with the Environmental awards. A new 10 minute long video handbook of CREEC is available to help promote the program. Bill will show the video at the next meeting.

Superintendent task force – Inverness and Associates – Research uncovered large need for leadership education for EE. 3 projects include: State Plan; Formation of Leadership EE Council, Julia Packard Moore Foundation; effectiveness of EE in California. The formation of the foundation is to help implement the state plan. The Foundation is looking for 4 – 6 people to serve on the board.

Update on the EE plan: it has been sent up the channels for approval. The next CEEIN meeting he will have a revised draft to review. The plan should be printed and ready for release in mid April. Mid May or June CREEC regions will be celebrating the completion of the EE plan.

No federal funds for the EE office.

The Golden State EE Consortium is currently seeking a Project Manager. Contact Lynn Schmitt-McQuitty, Project Coordinator recruiting comm. Chair at the UC Cooperative Extension in Watsonville, CA . Deadline date is March 14, 2002.

Discussion Items

- a. Review of Committee Structure: A lengthy discussion ensued over membership on various committees. (Based on this discussion, a revised committee membership list was prepared and is attached as part of the minutes.) In summary, the group decided to keep all committees with the exception of the electronic networking committee. Laurie Monserrat will continue to serve as CEEIN's webmistress, but will not operate under a committee. Her reports will be provided under the "Information Items" portion of the agenda. The group also decided to promote development of an executive committee, which will act as a liaison to agency management on critical CEEIN issues. All committees will be revisited once the Environmental Education Plan is approved and new committees are formed to support the plan's leadership council.
- b. Sylvia Gude will be responsible for updating the CEEIN Cookbook, which is the network's working guidebook. CEEIN members should submit any comments by March 8. Sylvia has asked all committee chairs to provide any edits to their respective sections.

Update on SB 373: This item was tabled until the March meeting.

Disney Update - Karen Kawanami:

Karen Kawanami, Disney - Earth Month Volunteers:

In honor of Earth Month, The Walt Disney Company encourages their Disney VoluntEARS to participate in environmental volunteer projects. If you know of any environmental non-profit organizations that are looking for volunteers in April (or any time during the year), please contact Karen Kawanami at 818-553-7256 for an application. They request a 60 lead time for the review process. The majority of employees are located in Los Angeles and Orange County, but there may be a volunteer source in other parts of the state.

Cast TV: At the Disneyland Resort "Cast TV" is shown to (Cast Members/employees) in "backstage" areas. In April, Cast TV will be themed towards Earth Month and the environment. If your agency would like to include a PSA, please contact Karen Kawanami at 818-553-7256. Beta and ¾" tape if preferred over VHS due to viewing quality.

Children's Water Education Festival: This year, the festival will be held on May 7 and 8 in Irvine. Over 6,500 3rd and 4th grade students are scheduled to attend. For more information or if your agency would like to present, sponsor, volunteer, or provide items for the students, please contact Janina Jarvis at 714-781-3563.

WOW - Wonderful Outdoor World program in Los Angeles:

WOW introduces inner-city youths (ages 8-11) to environmental education and outdoor recreation through an overnight camping experience in a local city park. If you know of a group that would be interested in doing a presentation to the campers or if you would like to provide any goodies or literature to the campers, please contact Karen Kawanami at 818-553-7256.

Campouts are held in various city parks throughout Los Angeles in the spring and summer.

Committee Updates

There will be further decision on subcommittees at the March 15th meeting.

Laurie Monserrat – Currently, we have definitive sub-committee lists for 2 of the CEEIN committees:

Executive Committee (not listed before)

Vanessa Arellano

Trisha Broddrick

Camille Maben

Stanley Young

Environmentality Subcommittee

Bill Andrews

Renee Hoyos

Becky Williams

Tricia Broddrick

Karen Kawanami

Kris McNamara

Laurie Monserrat - chair

CDFA rep - TBD

Environmentality Committee Report

Jiminy Cricket's Environmentality Challenge

* Enrollment is up 13% from last year - 93,357 students representing 3,084 classes are currently enrolled.

* Laurie Monserrat and Trish Broddrick will review and update subcommittee list.

* March 19-20 CEEIN Judging - Each agency needs to notify Laurie Monserrat by February 28th with the person who is identified to represent them in the judging. The projects are available for viewing on March 19 and 20th at 830 S Street.

* March 21 Grand Prize Winning Class will be selected followed by the CEEIN/JCEC luncheon. All CEEIN members and a representative from their Agencies are invited to this celebration luncheon. The luncheon is at Cal/EPA on 10th and I street. Please send the list of attendees to Laurie Monserrat by February 28, 2002.

* Late March/Early April - CEEIN award regional winning classes.

* May 8 - Class arrives at Disneyland Resort

* May 9 - Grand Prize Winning ceremony at the Disneyland Resort

Next Meeting

The next meeting will be hosted by DWR on March 15th in Resources Conference room.

Trish will provide an update on SB 373. Bill will provide a speaker on the EE framework.

Each chairperson of the CEEIN subcommittees need to update their section of the Cookbook by March 8th and provide the information to Sylvia. She will bring updated drafts of the Cookbook to the March 15th meeting.